

Etienne BENIT

Conception Production Director

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149 bis, rue Paul Vaillant Couturier 94140 ALFORTVILLE

29/11/1955 – Married

Bilingual French - English

EXPERTISE

... Translate a briefing into a storyline. Direct & manage crews and performers. Fit in the arts and accessories.

Federate de human beings. Create emotions

Work with local crews, relay, share, respect their traditions, learn to live together Fit in a production crew, intervene for a provider, an entity ...

Coordinate building trades, all technical means, manage the plannings, prepare security commissions.

Give it the best end ...

Find a dreamful setting. Conceive a special moment. Melt in the technology to the location. Generate emotions.

Individualize and surprise. Engrave memories ...

INTERNATIONAL EVENTS

MEDAYS 2017– Amadeus Institute, Tangiers, Morocco

Assises Mobilité – Fench Ecology Ministry

ERAMET – Seminar Managerial

CAN 2017 – GABON

MEDAYS 2016-Amadeus Institute, Tangiers, Morocco

Presidential Campaign GABON – Libreville

Private Event BEIRUT

Cultural Festival of BEIRUT –

Mariage Sheikha - Al Ain – UAE

Campaign Presidential CONGO – Brazzaville & Pointe Noire

Grand Paris – Launching – Saint Maur

CHANEL Evening-PARIS - France

COP 21 – PARIS Le Bourget

Mariage Privé – Libreville GABON

WFS GAS WORLD – PARIS

Inauguration ADDIRYAH

ISS WORLDWIDE Grand PRIX – PARIS

SNCF Synapses Meeting - LYON - France

TOTAL Exhibition - WFES – Abu Dhabi

FIA 110 Anniversary – DOHA.

MEDAYS 2014 – Rabat

WFC 2014 – BRASIL

Global Growth Conference – Rabat

Convention LENOVO – Marrakech

Preparation Fan Zones WFC 2014 - West Africa

Réunion FIKRA – Algeria

MEDays 2013, Amadeus Institute, Tangiers, Morocco

Concert Sexion d'Assaut, Libreville, Gabon

Ricard Worldwide Convention, Zambier, France

ICSS Forum, Qatar

Battle of Champions, Spain-Uruguay, Qatar

Asian Qualifiers Beach soccer, Qatar

MEDays 2012, Amadeus Institute, Tangiers, Morocco

Olympic Games London 2012
CAN 2012, Gabon
Asian Football Cup, Doha, Qatar
Commonwealth Games, 2010, New Delhi, India
Football Worldwide Cup South Africa 2010
« Inspiration Paris » 100 years L'ORÉAL Professional Hairstyling 2009, Paris, France
Century Armada Rouen, France 2003
Deauville American Film Festival 2002, France
Football Worldwide Cup South Korea 2002
Mediterranean Games Tunis 2001
Olympic Games Sydney 2000
Century Armada Rouen, France 1999
"Adidas Football Parc"
World Youth Days Paris 1997
25th Transplant Congress – Montmartre Paris, France 1992
20th A.I.L.E Congress
Brain share Europe NOVELL, Brussels
SHERATON HOTEL Opening ANTALYA, Turkey
Good Will Games - St. Petersburg, Russia
12th Urology Congress Montmartre, Paris, France 1996

FASHION

PASSIONATA 2007 – 2008 - 2009
DIOR, Auteuil
VUITTON Serre André Citroën
FATIMA LOPEZ Saint James & Albany
BARDUSCH, Hotel LUTETIA

CAR MANUFACTURERS

DODGE (Ibiza)
Peugeot 207
Peugeot 1007
Ford Focus C-Max
Nissan
Mazda
Renault F 1
VW Passat / Cannes
Paris International Motor Show
POLO VW
40TH RENAULT/FLINS Anniversary

CONVENTIONS

DIM, Barcelona
ATOS Euronext
Dassault Falcon Deauville
Carrefour les 40 years anniversary
LA MONDIALE Saint Domingue
ALTIS Eurodisney
AGE Vivendi Universal Louvre
1st RBB Trade Fair Lyon
IBM Software Expo / CNIT
Sofipost "
Toshiba Expo / CNIT

EVENINGS

Nespresso Carrousel du Louvre
Soirée ATOS Louvre
Euler SFAC Pré Catelan
TF1 Quai Ouest
Star Academy TF1
VERIFONE

MEDIAPOST LA POSTE Moulin Rouge
BSO Brazil Tropical
Private evening **TARROUDANT / MOROCCO**
CNIT 1988 for SARI Company
TANDON Versailles

PRODUCTS LAUNCHING

FREESBEE (website)
KERASTASE
IBM Espace Moulin Rouge
Eau de Thé Vert ROGER & GALLET Elysées Lenôtre
CONNEX PACI
Hachette Cabaret Sauvage
Show KEOLIS
" 13^{ème} Rue "
Astra Zeneca Cannes
 Scooter MBK à Cannes

SPORTS EVENTS

VENDÉE GLOBE Trophy 2009
« La Solitaire du Figaro » 2005
LANCÔME Golf Trophy
PERRIER/VILLE DE PARIS Open Golf Trophy
Arc of Triomphe Trophy Longchamp
Grand Pavois La Rochelle
Gaz de France Athletic Meeting
OPEN Peugeot de France
10th UNSS Games Limoges

INSTITUTIONAL

ISSEANE
UBHPA Vannes
Internationale Socialiste CNIT
General Elections
Regional Elections
European Elections
"Journées pour l'Emploi"(Philippe SEGUIN)
Rassemblement RPR à Bagatelle (presidential elections)
Parade 14 July 98
Salon de l'Environnement (Conseil SAEN)
Fête de l'Humanité
Armée de Terre La Villette
Union Nationale et Régionale de l'Hôtellerie de Plein-Air Congress
Eurotunnel Launching
DATAR

OTHER

1st Iceskating Ring **Montmartre**
Bateau Théâtre de l'Essonne,
Grande Parade Montmartre
Exhibition SAINT YORRE
FINA/BREGUET Rueil 2000
BUTAGAZ ,PETITS AS Tournament
Movie film **AWALE**, TOGO (SWORD FILM)
C.I.T.E.S. (Centre International des Technologies du Savoir) on the ship NOMADIC.
"Liberty Tower" Bicentennial French Revolution , Tuileries, Paris
ATARI Games

.... And some personal adventures around the world